



Amanda Victoria González Fernández

EN/FR>ES TRANSLATOR & SEO-COPYWRITER

About me

I am a freelance translator since 2016 in the language combinations from English and French to European Spanish. I specialize in marketing, advertising, retail, fashion, cosmetics, and beauty. I also work as a copywriter and SEO content creator since 2018 within these sectors.

Experience

Freelance Translator

Creative Translation

04/2024 - Present

- EN>ES heavy post-editing of cosmetic product descriptions for an international beauty brand.
- EN>ES heavy post-editing of product descriptions for clothes, shoes, and accessories for an international sports brand.

Copywriter & Translator

Súmame Marketing Online S.L.

06/2018 - Present

- Copywriting and SEO content creation.
- EN/FR>ES translation.
- Management of multilingual projects for international clients.
- Sectors: cosmetics, beauty, fashion, retail, and marketing.
- From January 2024: freelance translator and copywriter.

Freelance Translator

LinguaVox S.L.

05/2016 - Present

- EN/FR>ES translation. Sectors: retail, beauty, cosmetics, marketing, advertising, and commercial texts for international companies.

Freelance Translator

Argos Multilingual

05/2024 - 09/2024

- EN>ES translation of marketing texts for an international commerce platform.

Freelance Translator

CCJK Technologies

03/2018 - 08/2020

- EN>ES translation of user manuals for technological products from international brands.

Freelance Translator

Language Connect

02/2018 - 03/2019

- EN/FR>ES translation of market research surveys for international brands.

Studies

Bachelor's Degree in Translation and Interpreting (English and French)

University of Salamanca, Spain (2010-2015)

Contact

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Salamanca, Spain

Services

Translation

Transcreation

Localization

Post-editing

Copywriting

Language consulting

SEO writing

Software

Trados Studio

memoQ

Ahrefs

Google Keyword Planner

Sublime Text

Courses

Translating for the Fashion Industry
AulaSIC, 2024

The Art of Storytelling
Cálamo & Cran, 2023

Inclusive Language
Cálamo & Cran, 2023

Natural Language Processing
Cálamo & Cran, 2023

Persuading with Words
Cálamo & Cran, 2023

Fashion Journalism
Cálamo & Cran, 2022

Plain Language
Cálamo & Cran, 2022

Translation in Marketing
AulaSIC, 2020

SEO in Translation
AulaSIC, 2020